



Advertising Insertion Order
Three Rivers Rhapsody Concert Series Program
March 30 through April 2, 2016

* Ad sizes: (Maximum sizes including border, if used)

Full page(vertical): 10" high x 7 1/2" wide
1/2 page (horizontal): 4 3/4" high x 7 1/2" wide 1/4 page (vertical): 4 3/4" high by 3 1/2" wide

* It is preferred that ads be submitted in the proper size and format and e-mailed as black and white digital files (pdf preferred) to rogerls @comcast.net. Please contact Roger Schneider at 724-327-4864 if ad preparation is needed and if mailing artwork is preferred. Note that the text pages of the program are printed in black ink only and some color artwork reproduces poorly when converted. The cover pages are printed in 4-color process. Please contact Roger for specifications if requesting a bleed cover ad.

Mail check (made payable to "East Winds Symphonic Band") to:

East Winds Symphonic Band, % Roger Schneider
3451 MacArthur Drive, Murrysville, PA 15668-1353

* Please call Roger with any questions or concerns at 724-327-4864 or e-mail at rogerls@comcast.net

- * Advertising space reservation is due Friday, January 15, 2016
* Artwork and all fees are due Friday, January 29, 2016

==== Detach and return bottom portion =====

Pittsburgh Concert Series Program March 30 through April 2, 2016

Company Name: _____

Address: _____

Contact person's name: _____

Telephone: _____ E-mail: _____

___ Payment is enclosed

Table with 4 columns: Advertisement Type, Price, Advertisement Type, Price. Rows include 1/4 page (\$70.00), 1/2 page (\$100.00), Full page (\$175.00), Inside front cover (\$500.00), Inside back cover (\$500.00), and Outside back cover (\$700.00).



**Three Rivers Rhapsody Concert Series Program
In Conjunction with the 2016
Association of Concert Bands National Convention
Advertising Rates and Specifications**

**10 concert performances, March 30 through April 2, 2016
Three weekday evenings and Saturday afternoon and evening performances
FREE and open to the public
Soldiers and Sailors Memorial Hall, Oakland
Anticipated 4-day Cumulative Audience – 4,000 attendees**

32 pages + cover 11" x 8 1/2" size

Press run: 3,500 copies – 2,800 estimated to local concert attendees

Covers are 4-color process, inside pages are black and white

1/4 page (vertical): 4 3/4" high by 3 1/2" wide	\$70.00
1/2 page (horizontal): 4 3/4" high x 7 1/2" wide	\$100.00
Full page (vertical): 10" high x 7 1/2" wide	\$175.00
Inside front or inside back cover:	\$500.00
Outside back cover:	\$700.00

Note: above sizes are maximum including border if used.

For more information contact:

Roger L. Schneider

East Winds Symphonic Band

3451 MacArthur Drive

Murrysville, PA 15668

Phone: 724-327-4864

Email: rogerls@comcast.net